

Partnering for an Enhanced Delivery Experience

Challenge:

Adams Beverages wanted to standardize its delivery process. In some of its North Carolina sites and all of its Alabama locations, it delivered on carts or full pallets, with delivery drivers having to down stack onto 2-wheeler handcarts.

Solution:

Partnering with Rehrig Pacific, Adams Beverages deployed the Duo Lift and Duo Pallet. With the success of these solutions, the Duo Merchandiser was then adopted to change their delivery practices to the drop-and-go method. The innovative Duo Lift, with its expanding and retracting fork tines, facilitated faster deliveries directly into coolers. The Duo Merchandiser allowed merchandisers to accompany CDL-holding delivery drivers, streamlining delivery times and enhancing efficiency.

Results:



Switching from carts to the Duo Lift and the Duo half pallet across all locations resulted in **35% pick savings**, less manual labor for warehouse teams and delivery drivers, and increased warehouse space.



Eliminating down-stacking led to a **40% reduction in delivery costs** and less fatigue for delivery drivers.



Converted trucks to merchandiser vans, saving on fuel, insurance, maintenance, and operator qualifications.



80% MORE stops per route with Duo Lift, Duo Pallet, and Duo Merchandiser

Converting their delivery fleet to Duo Pallets, along with the Duo Lift's maneuverability, resulted in faster and more efficient store access, reducing case touches and enhancing safety. This approach improves operational efficiency, reduces injuries, extends driver careers, and broadens the labor pool, showcasing a transformative strategy for sustained success. This partnership optimized Adams Beverages' Direct Store Delivery process, improved safety measures, and promoted seamless collaboration between warehouse and delivery teams.

Duo Lift

- Industry first adjustable tine span system expands and retracts for small and large format stores
- Utilizes robust, industry standard components to transport full and half pallets from trailer to store or cooler
- Compact chassis design to maneuver through tight aisles and into coolers
- Maneuverable with a zero-turn radius and upright controls
- Quiet AC Drive System is near silent when delivering in store
- Lightweight at only 575lb with battery
- Operates like a standard electric pallet jack
- Accepted in C-stores with a lightweight 575lb lift including battery
- Fully powered drive, lift and lower, expansion and retraction
- Compatible with the Duo pallet and most plastic supplier pallets and chep pallets
- Lithium ion battery lasts a full shift with tool-less quick swapping when necessary
- Customizable hood branding



Duo Merchandiser

- Innovative ratcheting lift mechanism reduces input force and promotes ergonomic lifting of heavy loads
- Corrosion resistant aluminum frame
- Replaceable wear components
- Hand carry or wheel into store/backroom
- Robust and durable and non-marking wheels casters
- In store use only



Beer Duo Pallets

- 47.5 X 19 And 47.5 X 20.75
- Light Weight, Nestable Style Pallet
- Manufactured from Engineered High Density Polyethylene (HDPE) using High Pressure Injection Molding for Enhanced Strength and Durability
- Low Profile and Wider Foot Spacing for Improved Stability and Idle Pallet Storage
- Ergonomic Handles for Heightened Associate Safety
- Top Deck Anti-Slip Feature to Prevent Cases from Sliding Off the Pallet
- Pallet is 100% Recyclable
- Manufactured with recycled material
- Customized Color and Branding Available to Promote Brand Equity and Asset Management
- Suitable for Floor Ready Displays
- Available in Two Widths: 19" and 20.7"

